

Law Foundation of Berks County and Pennsylvania Institute of Certified Public Accountants  
Reading Chapter 4th Annual

# Holiday Benefit Luncheon

Friday, Dec. 2, 2011 ❄️ Crowne Plaza Hotel Reading

## Sponsorship Opportunities

### **"HALL OF FAME" Exclusive Sponsor** **Giorgio Foods, Inc.**

- Three tables of 10 at the luncheon
- Full page ad in program
- Two to three minutes to address the audience at the start of the luncheon
- Banner displayed at event
- Logo on all promotional material and *Reading Eagle* advertising
- Thank you ad in the *Reading Eagle*

### **"TRIPLE CROWN" Sponsor (\$5,000)**

- Two tables of 10 at the luncheon
- Full page ad in program
- Name and logo on inside front cover of program
- Banner displayed at event
- Thank you ad in the *Reading Eagle*

### **"GRAND SLAM" Sponsor (\$2,000)**

- Table of 10 at the luncheon
- Full page ad in program
- Name and logo on inside front cover of program
- Banner displayed at event
- Thank you ad in the *Reading Eagle*

### **"HOMERUN" Sponsor (\$1,500)**

- Table of 10 at the luncheon
- Full page ad in program
- Thank you ad in the *Reading Eagle*

Individual registrations \$90. See registration insert.

## Program Book Ads

Back outside cover (2/color) – \$500  
Dimensions: 5 in. x 8 in.

Back inside cover (2/color) – \$500  
Dimensions: 5 in. x 8 in.

Full Page (black & white only) – \$425  
Dimensions: 5 in. x 8 in.

Half Page (black & white only) – \$300  
Dimensions: 5 in. x 3.875 in.

Quarter Page (black & white only) – \$150  
Dimensions: 2.375 in. x 3.875 in.

\* Include art/logo for ads. Acceptable formats  
PDF, EPS, or TIFF & JPEG at least 300 dpi.

*See Reverse*

# I/We want to support Berks County Children's Programs by contributing the following:

## Sponsorship Opportunities:

"HALL OF FAME" Exclusive Sponsor  
**Giorgio Foods, Inc.**

- "TRIPLE CROWN" Sponsor (\$5,000)
- "GRAND SLAM" Sponsor (\$2,000)
- "HOMERUN" Sponsor (\$1,500)

## Program Book Ads:

- Back outside cover (2/color) – \$500
- Back inside cover (2/color) – \$500
- Full Page (black & white only) – \$425
- Half Page (black & white only) – \$300
- Quarter Page (black & white only) – \$150

Name \_\_\_\_\_

Company \_\_\_\_\_

Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

Check enclosed (payable to Law Foundation of Berks County)

Credit Card:  Discover  Visa  MasterCard

Name on Credit Card \_\_\_\_\_

Account No. \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Please return this form along with your check by Nov. 20, 2011 to:**



### Joi Vanstone

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